

## EDUCATION

### **University of Georgia** Lamar Dodd School of Art. Athens, GA 2024–2028

BFA in Studio Art with emphasis in Graphic Design

Entrepreneurship Certificate

## EXPERIENCE

### **Michele Marie PR** New York, NY

Editorial PR Intern SUMMER 2025

- Drafted press releases, media alerts, and pitches to fashion, beauty, and lifestyle outlets; maintained media lists, created engaging graphics and researched editorial calendars to support pitching strategies.
- Managed sample trafficking for editorial and celebrity requests, while conducting trend and competitor research to identify new PR opportunities.

### **Lefty's Right Mind - Creative Marketing Studio**

Social Media and Artist Intern 2022–2025

- Engaged attendees through live art at events such as MLB All Star Week and ShopTalk, creating personalized experiences, helping brands connect with people.
- Helped create content for various social platforms to grow social media exposure.

### **You Are Loved**

Founder and Designer 2024

- Founded a custom bracelet company that sold on social media, shipping orders nationwide.
- Created and grew an Instagram account, growing 50% of the followers within the first month.
- Donated 100% of the proceeds each month to different mental health awareness charities.
- Worked alongside other organizations such as P.S.I Love You Day to raise awareness.
- Utilized Google Sheets to track orders and manage inventory.

### **Designs.ByEm**

Founder and Artist 2020–2024

- Founded and ran a small creative business personalizing items such as acrylic trays, phone cases, keychains and apparel.
- Managed the day-to-day business, creating social content, fulfilling orders and maintaining a social media presence.
- Reached out to creators through direct messaging to help gain further exposure.
- Continuously developing new ideas and products to help expand the business.

### **Splashes of Hope**

Artist Volunteer 2022–2024

- Painted artwork and murals for hospitals and homebound children with serious medical challenges.

## ACTIVITIES & LEADERSHIP

### **Gamma Phi Beta Sorority**

Active Member 2024 – PRESENT

- Participate in philanthropic initiatives that promote women's empowerment while fostering sisterhood among 300+ members and mentoring younger girls in the Athens community.

### **Hopelessly Yellow Georgia**

Head of Design 2025 – PRESENT

Graphic Design Committee Member 2024–2025

- Lead the creative direction and design strategy for mental wellness campaigns targeting college students.
- Supervise a small design team to produce cohesive, visually impactful graphics using Canva and Adobe Illustrator, ensuring all content aligned with the organization's mission and brand identity.

### **Rouge Magazine**

Graphic Design Team 2025 – PRESENT

- Collaborate with the magazine team to design visually engaging layouts, graphics, and illustrations that enhance editorial content for UGA Rouge.

## RELEVANT SKILLS

- Experienced in Adobe Software, Microsoft Office, Google Suite, Canva, and Social Media applications such as Instagram, Snapchat and Tik Tok.
- Trained Peer Facilitator, Peer Mediator and Peer Helper.