



## CONTACT

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## ABOUT ME

University of Georgia student pursuing a BFA in Studio Art with an emphasis in Graphic Design, along with certificates in Entrepreneurship and New Media. Through internships, business ventures, and hands-on creative experience, I have developed a strong foundation in design and strategy.

## EDUCATION

- UNIVERSITY OF GEORGIA  
Lamar Dodd School of Art | Athens, GA  
Intended Graduation May 2028  
Bachelor of Fine Arts: Graphic Design  
Certificates: Entrepreneurship and New Media

## SKILLS

- Adobe Creative Suite
- Procreate
- Google Drive
- HTML and CSS
- Microsoft Office
- Social Media Networks
- Teamwork and Leadership
- Organizational Skills
- Effective Communication
- Time Management Efficiency

## PHILANTHROPY

- GAMMA PHI BETA | T-SHIRT CHAIR  
SEPTEMBER 2024 - PRESENT
- ROUGE MAGAZINE | DIRECTOR OF GRAPHIC DESIGN  
SEPTEMBER 2025 - SEPTEMBER 2026
- HOPELESSLY YELLOW | HEAD OF DESIGN  
JANUARY 2025 - PRESENT

## WORK EXPERIENCE

- UGA ATHLETIC ASSOCIATION CREATIVE SERVICES Athens, GA  
GRAPHIC DESIGN STUDENT ASSISTANT  
AUGUST 2026 – PRESENT
  - Design a wide range of graphics for UGA Athletics, including social media content, print collateral, and in-venue signage across multiple sports programs, maintaining consistent brand standards throughout.
  - Collaborate with the Creative Services team from concept through final delivery, using Adobe Photoshop, Illustrator, and InDesign to produce assets on tight turnarounds for both scheduled campaigns and last-minute requests.
- UGA FOOTBALL Athens, GA  
FOOTBALL COACHES VIDEO STUDENT ASSISTANT  
JANUARY 2026 – PRESENT
  - Collaborated with UGA Football coaches, analysts, and interns to film and review practices, games, and meetings, supporting real-time performance analysis and strategic planning
  - Managed video and analytics systems, including camera setup and calibration, ensuring accurate capture and seamless access to performance data for coaches and players
- LEFTY'S RIGHT MIND Long Island, NY  
MARKETING AND GRAPHIC DESIGN INTERN  
JANUARY 2022 - AUGUST 2026
  - Created live, personalized artwork and products at high-profile events including MLB All-Star Week and ShopTalk, transforming attendee interactions into memorable brand experiences.
  - Designed and developed branded visual content and marketing materials that strengthened brand identity and engagement across digital and in-person experiences.
- HAPPIEST HOUR SOCKS Athens, GA  
CREATIVE MARKETING & PR COORDINATOR  
JANUARY 2026 – MAY 2026
  - Provide creative design and marketing support across digital campaigns, brand initiatives, and collaborations.
  - Design social media and marketing assets and content creation, campaign concepts, and creative execution for launches and promotions.
- MICHELE MARIE PR New York, NY  
EDITORIAL PR INTERN  
MAY 2025 - AUGUST 2025
  - Drafted press releases, media alerts, and pitches to fashion, beauty, and lifestyle outlets.
  - Maintained media lists, created engaging graphics and researched editorial calendars to support pitching strategies.
  - Managed sample trafficking for editorial and celebrity requests, while conducting trend and competitor research to identify new PR opportunities.
- YOU ARE LOVED Long Island, NY  
FOUNDER AND DESIGNER  
JANUARY 2024 - AUGUST 2024
  - Founded a custom bracelet company that sold on social media, shipping orders nationwide.
  - Created and grew an instagram account, growing 50% of the followers within the first month.
  - Worked alongside other organizations such as P.S. I Love You Day, hosting pop-up shop events to raise awareness for mental health and suicide prevention, Donating 100% of the proceeds to mental health awareness charities.
- DESIGNS BY EM Long Island, NY  
FOUNDER AND ARTIST  
MAY 2020 - AUGUST 2024
  - Founded and operated a small creative business personalizing items such as acrylic trays, phone cases, key chains and apparel.
  - Managed the day-to-day business by creating social content, fulfilling orders and maintaining a social media presence.
  - Collaborated with creators to increase brand exposure through strategic product pitching.
  - Continuously developing new ideas and products to help expand the business.